# Completion Report of
# Giftmilk Programme
# Under CSR of Baani MPCL

## Sangrur, Punjab

## March 2026




**Submitted by**

**NDDB Foundation for Nutrition**

**Anand, Gujarat 388001**

## 1. Background

Under-nutrition, in India, has been a pressing issue for years now. Despite increasing food production, malnutrition (specifically under-nutrition) remains a persistent problem in most of the Indian households, owing to inadequate consumption of critical nutrients, resulting in significant number of children being stunted, wasted or underweight. It is one of the major causes of morbidity and mortality in our country among children under 5 years of age.

The fifth round of National Family Health Survey (NFHS-5), conducted during 2019-21, found that about 35.5 percent of the children under 5 years of age, in India, are stunted, 19.3 percent are wasted while 32.1 percent are underweight. Though there is slight improvement vis a vis NFHS fourth round, but the rate of progress is slow especially due to the large population of India. Pervasive long-term malnutrition erodes the foundations of the economy by destroying the potential of millions of infants. Studies reveal that India loses up to 4 per cent of its Gross Domestic Product and up to 8 percent of its productivity due to child malnutrition. Covid-19 has further exacerbated this challenge in the country with reduction in income and disruption of essential services and also school meal schemes.

Given the high burden of malnutrition in India, there is urgent need to collaborate to strengthen nutritional interventions and food security initiatives with good governance, focused policies and evidence-based interventions.

Under-nutrition in the country can be addressed through consumption of milk as it is a wholesome food. Milk is a good source of Vitamin B12, a micronutrient commonly deficient in populations that consume low amounts of animal source foods. A diet that contains milk or dairy products provides 25 to 33 per cent of the protein requirement which may have a positive effect on weight gain and linear growth in children who are suffering from malnutrition. NDDB Foundation for Nutrition implements the Giftmilk programme in this context to address the larger issue of malnutrition among school going children.

## 2. Programme Overview

An agreement was executed between NDDB Foundation for Nutrition (NFN),

and Baani Milk Producer Company Ltd. December 2025 to implement Giftmilk Programme under CSR assistance of Baani MPCL with an objective to address malnutrition prevalent among children studying in Govt schools of Sangrur district of Punjab. Under the Programme, NFN distributes 200ml flavored milk to about 903 government school children studying in Sangrur District of Punjab. Mother Dairy Fruit and Vegetable Pvt Ltd. supplied sterelised flavored milk to all Schools for all working days.

The Giftmilk programme was implemented with an objective to address the issue of malnutrition prevalent among Anganwadi going students. Baani MPCL with support from NFN initiated the programme at ground level on 23rd December 2025. Giftmilk programme was implemented at 4 government schools of Sangrur district in Punjab area for around 903 students.

## 3. Launch of Giftmilk Programme

NDDB Foundation for Nutrition (NFN) launched Giftmilk Programme on December 23, 2025 under CSR of Baani Milk Producer Company Ltd., at Govt. Primary School Rattoke, Sangrur in august presence of Dr Navdeep Kumar, Chief Executive, Shri Rajesh Saini, Head legal and CS and other important dignitaries from Baani MPCL.

Dr Navdeep Kumar, Chief Executive welcomed the gathering. He emphasized the importance of milk in growing stage of school children and its contribution in physical and cognitive growth of the children. He urged the children to drink milk daily which shall be provided at school and take full benefit the programme.

Shri Rajesh Saini, Head legal and CS expressed a vote of thanks and encouraged children to consume milk on daily basis.







## 4. Programme coverage

Currently NFN covered around 903 students in 04 government schools of Sangrur, Punjab.

| SN. | School Name | Village | School Enrollment | Block |
|---|---|---|---|---|
| 1 | Govt. Primary School | Rattoke | 335 | Sangrur |
| 2 | Govt. Sen. Sec. School | Bhattiwal Kalan | 300 | Bhawanigarh |
| 3 | Govt Primary School | Bhattiwal Kalan | 118 | Bhawanigarh |
| 4 | Govt. High School | Balial | 150 | Bhawanigarh |
| | | **Total** | **903** | |

## 5. Physical Progress under the Project

School wise distribution of Giftmilk units till March 2026 is given in the table below:

| SN | Name of School | Dec'25-March'26 |
|---|---|---|
| 1 | Govt. Primary School Rattoke | 28,250 |
| 2 | Govt. Sen. Sec. School Bhattiwal Kalan | 5,700 |
| 3 | Govt Primary School Bhattiwal Kalan | 2,340 |
| 4 | Govt. High School Balial | 15,880 |
| | **Total** | **52,170** |

***Total Giftmilk unit distributed in 04 schools are 52,170 till March 2026.**

## 6. Financial Progress under the project during 2024-25

Fund Utilization for Giftmilk Programme under CSR of Baani MPCL till March 2026 is indicated in the table below:

**Details of Funds Received**

| Sr. No. | Particular | For the period (relating to F.Y. 2025-26) (Amt. in Rs.) |
|---|---|---|
| 1 | Fund received as on 08 December 2025 | 6,28,187 |
| 2 | Fund received as on 16 March 2026 | 6,28,187 |
| **Total Fund (A)** | | **12,56,373** |

**Details of Funds Utilised till 31 March 2026**

| Sr. No. | Fund Utilised towards | For the period (relating to F.Y. 2025-26) (Amt. in Rs.) |
|---|---|---|
| 1 | Giftmilk Distribution Expenditure | 12,41,646 |
| 2 | Cost of Monitoring, documentation, communication & other miscellaneous expenses | 14,727 |
| **Total Fund Utilised (B)** | | **12,56,373** |
| **Closing balance (A-B)** | | **-** |

## 7. Impact and way forward...

The programme received positive response from the School fraternity, students, parents as well as the local community. The students enjoyed the milk and eagerly waited for the daily offering. Majority of the students expressed that they were consuming flavoured milk for the first time. The quality of the milk was well appreciated. The enrolment in the schools have improved and HMs received appreciation from the parents and neighbourhoods. HMs are eager to

cooperate in implementation of the programme in future so as to address the issue of malnutrition as well as to increase attendance of children in schools.
Under the project, Giftmilk fulfilled minimum of 20% of daily requirement of calcium and protein of the students covered under the project which tends to have a positive impact on their linear growth. This is in consonance with findings all over the world regarding milk and its benefits. Regular milk consumption in the schools showed varied benefits ranging from gain in weight, reduction in wasting levels, lower absenteeism in the schools, etc.
At the school level, headmasters also observed that children have developed physical stamina to participate in sport events at school and have also become more attentive in their classes. Head-Masters received appreciation from the parents and neighbourhood. HMs are eager to cooperate in implementation of the programme in future so as to address the issue of malnutrition.

*"The most beautiful thing in the world is a child's smile. The next best thing? "Knowing that you are the reason behind it"*

**Snapshots of implementation of Giftmilk Programme at Sangrur, Punjab under CSR assistance of Baani MPCL**









ਗਿਫਟ ਮਿਲਕ ਪ੍ਰੋਗਰਾਮ ਦੀ ਸ਼ੁਰੂਆਤ
Baani
23 Dec 2025, 11:22 am


MILK SHAKE
23 Dec 2025, 12:04 pm

**~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ THANK YOU ~~~~~~~~~~~~~~~~~~~~~~~~~~~~**